

EXPERIENCE

UNBRIDLED | ART DIRECTOR

September 2016 - Present | Denver, CO

Managed all aspects of corporate event designs and brand systems from concept to completion for a wide variety of brands. A few of the many hats I wore in this role included design, production, training, project management, client relations, sourcing, and more.

MAVEN CREATIVE | GRAPHIC DESIGNER

September 2015 - February 2016 | Orlando, FL

Worked with a team of designers on brand identities, digital campaigns, front-end website designs, and print collateral for various clients.

UNIV. OF CENTRAL FLORIDA | GRAPHIC DESIGNER

September 2014 - December 2015 | Orlando, FL

Led a team of designers in supporting various departments within the University to enhance the campus environment with designs for marketing campaigns and student events.

ACESSE CORPORATION | GRAPHIC DESIGNER

December 2014 - May 2015 | Minneapolis, MN

Created illustrations, infographics, and curated imagery for use in social media marketing and weekly blog posts.

BUILDING MATERIALS OUTLET | MARKETING ASST.

March 2010 - March 2015 | Pensacola, FL

Redesigned and maintained the company website, managed advertising, online auctions, and weekly newsletters, in addition to store operations such as sales and training.

References can be provided upon request.

Jack Prettyman is a Denver-based art director and designer with a passion for event design, brand development, packaging, print, and digital media.

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA

Bachelor of Fine Arts

Graphic Design

Bachelor of Arts

Visual Arts & Emerging Media Management

AWARDS

UNBRIDLED CULTURE AWARD FOR CHANGE

2018 | Unbridled | Denver, CO

GOLD ADDY AWARD, PACKAGING DESIGN

2016 | American Advertising Federation | Orlando, FL

BEST IN SHOW, AIGA SPOT EXHIBITION

2015 | AIGA Mentorship Program | Orlando, FL

GOLD ADDY AWARD, ILLUSTRATION & BRANDING

2015 | American Advertising Federation | Orlando, FL

SKILLS

SOFTWARE

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Office, Wordpress

MANAGEMENT

Team Oversight & Training, Project Management, Client Relations, Vendor Sourcing, Installation Oversight



PHONE

850-499-9337